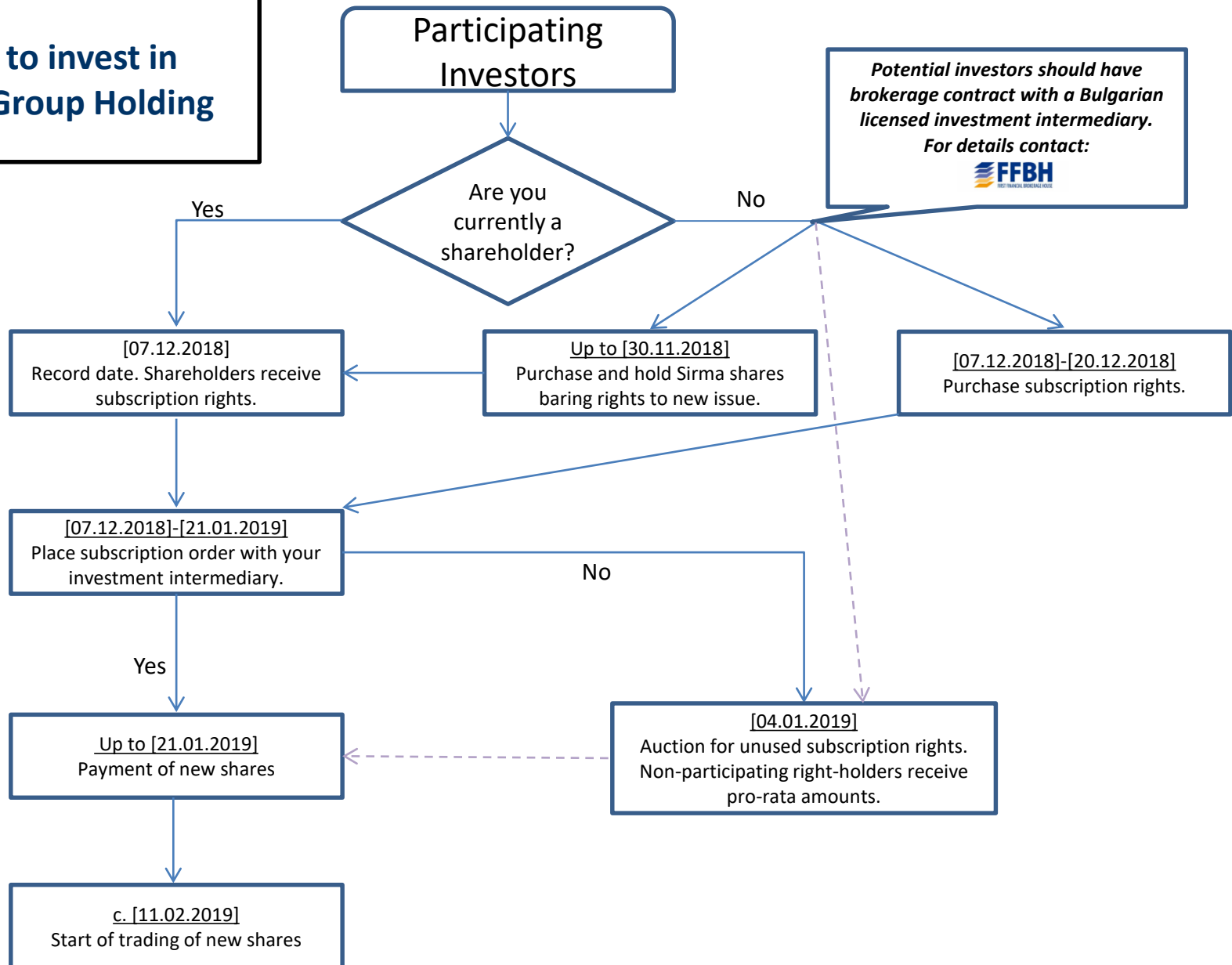
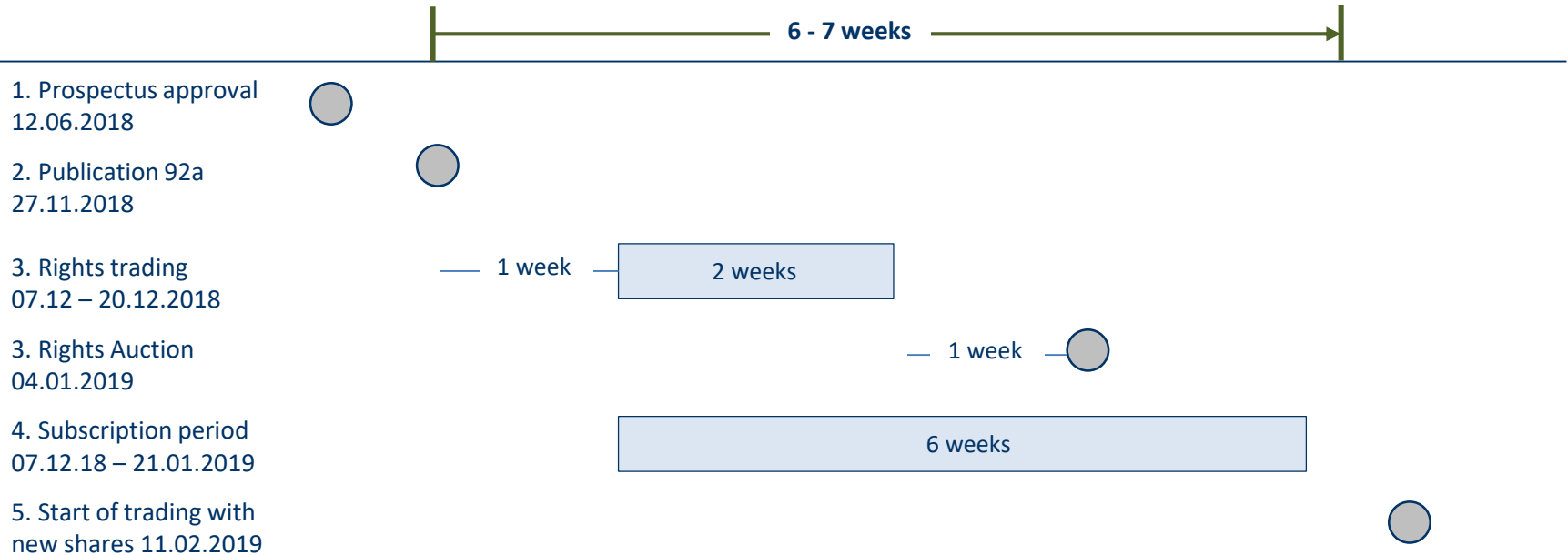


How to invest in Sirma Group Holding





Indicative offering schedule



STANDARD PROCESS SAFEGUARDING EXISTING SHAREHOLDERS INTERESTS

- The offering process is initiated a week after the **Publication as per Art.92a POSA**;
- **Existing shareholders receive rights**, which allow them to **subscribe new shares** in the public offering;
- The rights are a **listed, tradeable financial instrument**; they ensure shareholders can maintain their stake in the company;
- Over a **six week period** the shareholders have the right to **subscribe new shares or sell their rights** - to monetize their right to participate in the capital increase;
- **Unused rights** are then auctioned off, to make sure that participation demand can be met in case existing shareholders do not participate in the cap raise or sell their rights to interested parties.