

## Overview

Sirma Group is one of the largest privately-owned Bulgarian IT groups, founded in 1992. Sirma specializes in IT technologies and software development, implementation and system integration. The company creates and develops world-class semantic software, cognitive business solutions, industrial applications, mobile platforms and applications, ERP software, solutions and services for the financial industry, payment services, e-government platform and services, etc. Within the group, the subsidiaries create unique new products and services in their vertical specialization.

Sirma Group accomplished a successful IPO in 2015 and was listed on the Bulgarian Stock Exchange (BSE code SGH). Since 2018 the shares of Sirma have been included in the Premium Equities Segment of the BSE.

## Key Products and Services

- IT Products Graph DB
- IT Service System Integration
- IT Products Packaging Software
- IT Products & Services - Financial Software and Consulting

## Subsidiaries

- UK
- USA
- Brazil
- Germany
- Albania
- Bulgaria

## Years in business

# 29

## Employees

# 400+

## Sales

# 185

 countries and territories

## Head Office

# Sofia

 Bulgaria

## Board of Directors

- Georgi Marinov – Chairman of the Board
- Tzvetan Alexiev – CEO
- Atanas Kiryakov
- Chavdar Dimitrov
- Petar Statev
- Yordan Nedev

## Customer Focus

# B2B

## 2020 Revenue

# € 30M

## 2020 Revenue by Geography

- Europe 56%
- North America 26%
- UK 16%

